Undergraduate Graduation Requirements

All course work and requirements for this degree must be completed prior to the date the degree is awarded. The University of Arizona requirements to follow in this audit are required for graduation and awarding of the degree.

Curriculum:
1. The University of Arizona and the Arizona Board of Regents have sole discretion over all curricula changes.
2. Courses, programs & requirements may be suspended, deleted, restricted, or changed in any manner, at any time.
3. Students must remain currently informed about all policies & other info that bears on completing a degree.

Required Units:
Additional units will be required to complete this degree if a student:
A) is admitted to the UA with deficiencies;
B) changes his/her academic plan(s);
C) fails to meet minimum course/plan requirements;
D) ineffectively plans or fails to execute a course of study that leads directly to degree completion; or
E) is completing more than one baccalaureate degree. Completing a second bachelor's degree at The University of Arizona requires no fewer than 30 units in addition to the units required for the first degree, and all requirements for the second degree must be met.

The following requirements must be met for graduation.

Units Required and Cumulative GPA

120 units are required at a 2.0 GPA. View the pdf report grid for units earned toward this degree and cumulative GPA.

Completing a second bachelor's degree at The University of Arizona requires no fewer than 30 units in addition to the units required for the first degree, and all requirements for the second degree must be met.

Upper Division Units

Not Satisfied: A minimum of 45 units of upper-division credit are required for this degree.

· Units: 45.00 required, 0.00 completed, 45.00 needed

Units in Residence

Not Satisfied: A minimum of 30 units in residence at The University of Arizona (excluding correspondence credit and credit by exam) is required.

· Units: 30.00 required, 0.00 completed, 30.00 needed

Final Units in Residence

A minimum of 18 of the final 30 units taken toward degree requirements must be in residence at The University of Arizona. Consult with your academic advisor if you plan to use transfer credits to fulfill your degree requirements.

Correspondence and/or Exam Credit Limit

Satisfied: A maximum of 60 units of Correspondence Credit and/or Exam Credit may apply toward graduation.

· Units: 0.00 completed
Non Degree Seeking Limit
A maximum of 15 units completed as a non-degree seeking student may be used for fulfilling undergraduate degree requirements. Units exceeding this limit (shown below) must be subtracted from the units required towards the degree and graduation requirements.

Community College Limit
Not Satisfied: A maximum of 64 units of community college course work may apply toward graduation. A minimum of 56 units of course work must be completed at a 4-year institution, military institution, or as test credit.
- Units: 56.00 required, 0.00 completed, 56.00 needed

Success Course Limit
Satisfied: No more than 3 units will apply toward a student's graduation requirements. All Success courses taken can be seen below. Success Course units exceeding the 3 unit maximum must be subtracted from the total units, residency requirements and cumulative grade point average.

PE Activity Course Limit
Satisfied: No more than 3 units will apply toward a student's graduation requirements. All PE activity courses taken can be seen below. PE Activity units exceeding the 3 unit maximum must be subtracted from the total units, residency requirements and cumulative grade point average.

Foundation Mathematics
Not Satisfied: Foundation Mathematics

GE Moderate Math Strand - Business Calculus
Not Satisfied: Complete 1 course from MATH 116, 122B, 124, or 125.
- Units: 2.67 required, 0.00 completed, 2.67 needed

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Courses Available
MATH 116, MATH 116 Transfer Coursework, MATH 122B, MATH 124, MATH 125, MATH 125-CC

Undergraduate General Education and Foundation Requirements
Overall Requirement Not Satisfied: Undergraduate General Education and Foundation Requirements

Foundation Composition
Not Satisfied: Complete 1 of the 3 following options:
1. First and Second Semester Composition OR
2. Honors Composition with grade of C or higher OR
3. Honors Composition with a grade of D and Second Semester Composition

Please note: Students who earn a grade of D in Honors Composition may choose to repeat the course in order to earn a higher grade to satisfy the requirement. Please consult with your major advisor.

Mid-Career Writing Assessment - Complete 2nd semester English Composition with a B grade or higher. Students who do not earn a grade of B or better in 2nd semester English Composition must also satisfy a college or department writing requirement. Consult your major advisor if you do not earn a grade of B in 2nd semester English Composition.

Students in the Eller College of Management must fulfill the Mid-Career Writing Assessment through successful completion of the writing assessment that is a component of BCOM 314R.

Option 1: First Semester Composition
Not Satisfied: Complete 1 course.

- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ENGL 101, ENGL 101A, ENGL 103H, ENGL 107, ENGL 107A

AND Option 1: Second Semester Composition
Not Satisfied: AND Complete 1 course

- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ENGL 102, ENGL 104H, ENGL 108

OR Option 2: Honors Composition
Not Satisfied: OR Complete 1 course with a C or better.

- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ENGL 109H

Foundation Second Language - Second Semester Proficiency
Not Satisfied: Credit will not be given for a course at an equivalent or lower level than prior language credit earned. Course must be taken for a grade, not as pass/fail. Third semester or higher courses used to fulfill this requirement may also be used to fulfill other requirements. A grade of C or higher is required in the course that satisfies the second language requirement.
Demonstrate second semester proficiency in a second language by completing a sequence of courses through a second semester or higher level or by passing a language proficiency examination at the second semester level or higher.

**Second Semester Language Course**

**Not Satisfied:** Complete 1 course with a grade of C or better.


- **Courses:** 1.00 required, 0.00 completed, 1.00 needed

### Courses Available

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**General Education Tier I**

Overall Requirement Not Satisfied: Complete 2 courses in each of the following areas.

**Tier I Individuals & Societies**

**Not Satisfied:** Fulfillment of Individuals and Societies requires completion of two distinctly numbered courses (e.g., INDV 101 & 103 or PSY 150A & ANTH 150B1 or PSY 150A1 & INDV 103).

Only one course may be completed from the 150A options OR INDV 101. Only one course may be completed from the 150B options OR INDV 102. Only one course may be completed from the 150C options OR INDV 103.

INDV 101 = 150A#
INDV 102 = 150B#
INDV 103 = 150C#

- **Courses:** 2.00 required, 0.00 completed, 2.00 needed

### Courses Available

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</table>
Tier I Natural Sciences

Not Satisfied: Fulfillment of Natural Sciences requires completion of two distinctly numbered or lettered courses (e.g., NATS 102 & 104 or GEOG 170A1 & N_SC 170C1 or NTS 102 & N_SC 170C1) for a total of 6 units.

Only one course may be completed from the 170A options OR NATS 101. Only one course may be completed from the 170B options OR NATS 102. Only one course may be completed from the 170C options OR NATS 104.

NATS 101 = 170A#
NATS 102 = 170B#
NATS 104 = 170C#

- Units: 6.00 required, 0.00 completed, 6.00 needed

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Courses Available


Tier I Traditions & Cultures

Not Satisfied: Fulfillment of Traditions and Cultures requires completion of two distinctly numbered courses (e.g., TRAD 102 & 104 or AFAS 160C2 & RSSS 160C1 or TRAD 101 & RSSS 160C1).

Only one course may be completed from the 160A options OR TRAD 101. Only one course may be completed from the 160B options OR TRAD 102. Only one course may be completed from the 160C options OR TRAD 103. Only one course may be completed from the 160D options OR TRAD 104.

TRAD 101 = 160A#
TRAD 102 = 160B#
TRAD 103 = 160C#
TRAD 104 = 160D#

- Courses: 2.00 required, 0.00 completed, 2.00 needed

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Courses Available


General Education Tier II

**Overall Requirement Not Satisfied:** Complete 1 course from each of the following areas.

**Tier II Arts**

**Not Satisfied:** Complete 3 units.

- **Units:** 3.00 required, 0.00 completed, 3.00 needed

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Courses Available


**Tier II Humanities**

**Not Satisfied:** Prerequisite course work in Tier 1 Traditions and Cultures (TRAD) must be completed prior to taking. If LAT 201 or 202 are used to fulfill Foundation Second Language Proficiency, they cannot be used to fulfill Tier II Humanities.

- **Courses:** 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

Tier II Natural Sciences

Not Satisfied: Prerequisite course work in Tier 1 (NATS) must be completed prior to taking.

Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available


Diversity Emphasis Course

Not Satisfied: One course must be taken that focuses on Gender, Race, Class, Ethnicity, Sexual Orientation or Non-Western Area Studies.

Courses used to fulfill this requirement may also be used to fulfill other requirements.

Diversity Emphasis Course

Not Satisfied: General Education Diversity Emphasis Course: Gender, Race, Class, Ethnicity, Sexual Orientation or Non-Western Area Studies.

Courses Available

MKTGBSBA UBUSN
MKTGBSBA


Additional Coursework
Courses listed in this section may include general elective credits, UA courses and transferable courses from other institutions. Consult with your advisor to determine if courses listed in this section may be used to fulfill a requirement or sub-requirement in your degree program.

Courses taken for Pass/Fail option can only count as elective credit. They cannot fulfill any General Education, Major, or Minor requirements.

Eller College of Management Professional Admission and Core
Overall Requirement Not Satisfied: Professional Admission must be obtained before completion of the Professional Core courses.

Professional Admission Requirements & Foundation Courses
Overall Requirement Not Satisfied: Professional admission to the upper division majors is competitive. Selections are made early fall and spring semesters for the following semester. To apply for professional admission, a student must have:

1. A minimum 2.75 GPA.
2. Completed or be fully registered for all Eller foundation courses.
3. Turned in the application form by published deadline.
4. Completed an admissions interview.
5. Completed a skills assessment.
6. Completed 54 credits by the end of the application semester.

The following foundation courses must be completed prior to obtaining professional admission:

1. First Semester English Composition
   Not Satisfied: Complete 1 course. Students completing ENGL 109H have satisfied this requirement.
   - Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ENGL  101, ENGL  101A, ENGL  103H, ENGL  107, ENGL  107A

2. Second Semester English Composition
   Not Satisfied: Complete 1 course.
   - Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ENGL 102, ENGL 104H, ENGL 108, ENGL 109H

3. Pre-Admission Core

Not Satisfied: Complete 6 courses.

- Courses: 6.00 required, 0.00 completed, 6.00 needed

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Courses Available

ACCT 200, ACCT 200-CC, ACCT 210, ACCT 210-CC, BNAD 276, BNAD 277, MIS 111, MIS 111L

4. Business Calculus

Not Satisfied: Complete 1 course from MATH 116, 122B, 124, or 125.

- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

MATH 116, MATH 116 Transfer Coursework, MATH 122B, MATH 124, MATH 125, MATH 125-CC

5. Option I: Economics

Not Satisfied: Complete 1 course. Tier II Individuals and Societies satisfied by completion of this requirement.

- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ECON 200, ECON 200-CC

OR 5. Option II: Economics

Not Satisfied: Complete 2 courses. Tier II Individuals and Societies satisfied by completion of this requirement.

- Courses: 2.00 required, 0.00 completed, 2.00 needed

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| Courses Available |

ECON 201A, ECON 201A-CC, ECON 201B, ECON 201B-CC

#### Business Emphasis Area

**Not Satisfied:** The following courses, while not required prior to admission to the Eller College of Management, are required in all Eller majors and may be taken prior to admission to the College.

1. Ethics

   **Not Satisfied:** Complete 1 course. Courses used to satisfy this requirement cannot be used to fulfill other General Education requirements.

   - **Courses:** 1.00 required, 0.00 completed, 1.00 needed

### Courses Available

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| Courses Available |

AREC 350, ECON 205, ENV 444, GEOG 256, GEOG 374, HIST 361, HIST 361-CC, HIST 374, HIST 374-CC, HIST 374-SA, ISTA 161, JUS 374, LAS 361, MAS 361, MCB 404, MGMT 202, PA 205, PA 321, PA 323, PA 324, PHIL 113, PHIL 113-CC, PHIL 205, PHIL 213, PHIL 321, PHIL 322, PHIL 323, PHIL 324, PLGB 256, POL 324, RELI 374, RNR 256, SOC 189, SOC 189-CC, WSM 444, MKTG 470, MKTG 470-CC

#### Non-Eller College Units

**Not Satisfied:** Non-Eller College Units

**Not Satisfied:** A minimum of 55 units of non-Eller College of Management units are required for this degree.

- **Units:** 55.00 required, 0.00 completed, 55.00 needed
Eller Professional Core

Overall Requirement Not Satisfied: Professional Admission must be obtained before completion of these courses.

Professional Core

Not Satisfied: Complete 9 courses. Eller students must pass the writing assessment in BCOM 314R or remediate by enrolling in BCOM 315 and passing the second attempt writing assessment. A passing score on writing assessment is required for graduation. If passing score is not obtained, please consult your advisor.

- Courses: 9.00 required, 0.00 completed, 9.00 needed

Courses Available


Entrepreneurship and Innovation

Not Satisfied: Complete 1 course.

- Courses: 1.00 required, 0.00 completed, 1.00 needed

Courses Available

ENTR 485

Writing Assessment

Not Satisfied: Eller students must pass the writing assessment in BCOM 314R or remediate by enrolling in BCOM 315 and passing the second attempt writing assessment. A passing score on writing assessment is required for graduation. If passing
score is not obtained, please consult your advisor.

- **Courses**: 1.00 required, 0.00 completed, 1.00 needed

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**Courses Available**

**BCOM 315**

**Professional Core Residency**

**Not Satisfied**: A minimum of 15 units in the professional core courses must be taken in residence at The University of Arizona.

- **Units**: 15.00 required, 0.00 completed, 15.00 needed

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**BSBA in Marketing**

**Overall Requirement Not Satisfied**: Bachelor of Science in Business Administration in Marketing

**Marketing Major**

**Overall Requirement Not Satisfied**: Marketing Major

1. **Required Courses**

**Not Satisfied**: Complete 3 courses.

- **Courses**: 3.00 required, 0.00 completed, 3.00 needed

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**Courses Available**

**MKTG 376, MKTG 440, MKTG 450**

2. **Major Electives**

**Not Satisfied**: Complete 9 units.

- **Units**: 9.00 required, 0.00 completed, 9.00 needed

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### Courses Available

MKTG 421, MKTG 425, MKTG 428, MKTG 430, MKTG 451, MKTG 452, MKTG 454, MKTG 455, MKTG 456, MKTG 456-SA, MKTG 458, MKTG 459, MKTG 460, MKTG 470, MKTG 470-CC, MKTG 483, MKTG 496H, MKTG 498, MKTG 499, MKTG 499H

### Senior Capstone

**Not Satisfied:** Complete 1 course.

- **Courses:** 1.00 required, 0.00 completed, 1.00 needed

### House Numbered Limitation

**Satisfied:** House numbered courses that have a '9' as their middle digit (i.e. 299, 393, 494, etc.) are restricted as follows:

#### 1. House Numbered Limit - Total Units

**Satisfied:** Non-honors students can use no more than 9 units of house numbered courses to meet degree requirements.

- **Units:** 0.00 completed

#### 2. House Numbered Limit - Major Units

**Satisfied:** No more than 3 units of house numbered courses can be used within the major.

- **Units:** 0.00 completed

### Marketing Major Graduation Requirements

**Overall Requirement Not Satisfied:** Marketing Major Graduation Requirements

**Mid Career Writing Assessment**

**Not Satisfied:** Complete 2nd semester English Composition with a B grade or higher. Students in the Eller College of Management must fulfill the Mid-Career Writing Assessment through successful completion of the writing assessment that is a component of BCOM 314R.

- **Courses:** 1.00 required, 0.00 completed, 1.00 needed
**Major Units**

Not Satisfied: A minimum of 21 units are required in the major.

- **Units:** 21.00 required, 0.00 completed, 21.00 needed

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**Major GPA**

Satisfied: A minimum GPA of 2.0 is required in the major coursework.

- **Units:** 0.00 completed
- **GPA:** 2.000 required, 0.000 completed

**Major Residency**

Not Satisfied: A minimum of 12 units in the major must be taken in residence at The University of Arizona.

- **Units:** 12.00 required, 0.00 completed, 12.00 needed

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**Minor Optional**

Satisfied: A minor is optional for this major. Consult with your advisor to select a minor or discuss other options such as selecting a second major.