Academic Advisement Report
UGRD.UBUSN.MKTGBSBA
Undergraduate Career
Eller College of Management Program
Marketing Major (BSBA)
Requirement Term: Fall 2011

Undergraduate Graduation Requirements
All course work and requirements for this degree must be completed prior to the date the degree is awarded. The University of Arizona requirements to follow in this audit are required for graduation and awarding of the degree.

Curriculum:
1. The University of Arizona and the Arizona Board of Regents have sole discretion over all curricula changes.
2. Courses, programs & requirements may be suspended, deleted, restricted, or changed in any manner, at any time.
3. Students must remain currently informed about all policies & other info that bears on completing a degree.

Required Units:
Additional units will be required to complete this degree if a student:
A) is admitted to the UA with deficiencies;
B) changes his/her academic plan(s);
C) fails to meet minimum course/plan requirements;
D) ineffectively plans or fails to execute a course of study that leads directly to degree completion; or
E) is completing more than one baccalaureate degree.

The following requirements must be met for graduation.

Units Required and Cumulative GPA
120 units are required at a 2.0 GPA. View the pdf report grid for units earned toward this degree and cumulative GPA.

Completing a second bachelor’s degree at The University of Arizona requires no fewer than 30 units in addition to the units required for the first degree, and all requirements for the second degree must be met.

Upper Division Units
Not Satisfied: A minimum of 45 units of upper-division credit are required for this degree.
- Units: 45.00 required, 0.00 completed, 45.00 needed

Units in Residence
Not Satisfied: A minimum of 30 units in residence at The University of Arizona (excluding correspondence credit and credit by exam) is required.
- Units: 30.00 required, 0.00 completed, 30.00 needed

Final Units in Residence
Not Satisfied: A minimum of 18 of the final 30 units taken toward degree requirements must be in residence at The University of Arizona.
- Units: 18.00 required, 0.00 completed, 18.00 needed

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### Non-Eller College Courses

**Not Satisfied:** A minimum of 60 units of non-Eller College of Management units are required for this degree.

- **Units:** 60.00 required, 0.00 completed, 60.00 needed

### Correspondence and/or Exam Credit Limit

**Satisfied:** A maximum of 60 units of Correspondence Credit and/or Exam Credit may apply toward graduation.

### Non Degree Seeking Limit

A maximum of 15 units completed as a non-degree seeking student may be used for fulfilling undergraduate degree requirements.

Units exceeding this limit must be subtracted from the units required towards the degree and graduation requirements.

### Community College Limit

**Not Satisfied:** A maximum of 64 units of community college course work may apply toward graduation. A minimum of 56 units of course work must be completed at a 4-year institution, military institution, or as test credit.

- **Units:** 56.00 required, 0.00 completed, 56.00 needed
Success Course Limit

Satisfied: No more than 3 units will apply toward a student's graduation requirements. Success Course units exceeding the 3 unit maximum must be subtracted from the total units, residency requirements and cumulative grade point average.

Foundation Mathematics

Not Satisfied: Foundation Mathematics

Option I: GE Substantial Math Strand - Business Math

Not Satisfied: Complete MATH 115A and 115B.

- Units: 5.34 required, 0.00 completed, 5.34 needed

Courses Available

MATH 115A, MATH 115B

OR Option II: GE Substantial Math Strand - Calculus I

Not Satisfied: OR Complete Math 124 or 125

- Units: 2.67 required, 0.00 completed, 2.67 needed

Courses Available

MATH 124, MATH 125, MATH 125-CC

And Option II: GE Substantial Math Strand - Calculus II

Not Satisfied: And Complete Math 129

- Units: 2.67 required, 0.00 completed, 2.67 needed

Courses Available

MATH 129, MATH 129-CC
Undergraduate General Education and Foundation Requirements

Overall Requirement Not Satisfied: Undergraduate General Education and Foundation Requirements

Foundation Composition

Not Satisfied: Complete 1 of the 2 following options:
1. First and Second Semester Composition OR
2. Honors Composition

Mid-Career Writing Assessment - Complete 2nd semester English Composition with a B grade or higher. Students who do not earn a grade of B or better in 2nd semester English Composition must also satisfy a college or department writing requirement. Consult your major advisor if you do not earn a grade of B in 2nd semester English Composition.

Students in the Eller College of Management must fulfill the Mid-Career Writing Assessment through successful completion of the writing assessment that is a component of BNAD 314R.

Option 1: First Semester Composition

Not Satisfied: Complete 1 course.

- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ENGL 101, ENGL 103H, ENGL 107

AND Option 1: Second Semester Composition

Not Satisfied: AND Complete 1 course

- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ENGL 102, ENGL 104H, ENGL 108

OR Option 2: Honors Composition

Not Satisfied: OR Complete 1 course with a C or better.

- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ENGL 109H

Foundation Second Language - Second Semester Proficiency

Not Satisfied: Credit will not be given for a course at an equivalent or lower level than prior language credit earned. Course must
be taken for a grade, not as pass/fail. Third semester or higher courses used to fulfill this requirement may also be used to fulfill other requirements.

Demonstrate second semester proficiency in a second language by completing a sequence of courses through a second semester or higher level or by passing a language proficiency examination at the second semester level or higher

Second Semester Language Course

Not Satisfied: Complete 1 course.


· Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available


General Education Tier I

Overall Requirement Not Satisfied: Complete 2 courses in each of the following areas.

Tier I Individuals & Societies

Not Satisfied: Fulfillment of Individuals and Societies requires completion of two distinctly numbered courses (e.g., INDV 101 & 103 or PSY 150A1 & ANTH 150B1 or PSY 150A1 & INDV 103).

Only one course may be completed from the 150A options OR INDV 101. Only one course may be completed from the 150B options OR INDV 102. Only one course may be completed from the 150C options OR INDV 103.

INDV 101 = 150A#
INDV 102 = 150B#
INDV 103 = 150C#

· Courses: 2.00 required, 0.00 completed, 2.00 needed

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Courses Available

**Tier I Natural Sciences**

**Not Satisfied:** Fulfillment of Natural Sciences requires completion of two distinctly numbered or lettered courses (e.g., NATS 102 & 104 or GEOG 170A1 & N_SC 170C1 or NATS 102 & N_SC 170C1) for a total of 6 units.

Only one course may be completed from the 170A options OR NATS 101. Only one course may be completed from the 170B options OR NATS 102. Only one course may be completed from the 170C options OR NATS 104.

NATS 101 = 170A#
NATS 102 = 170B#
NATS 104 = 170C#

- **Units:** 6.00 required, 0.00 completed, 6.00 needed

### Courses Available


**Tier I Traditions & Cultures**

**Not Satisfied:** Fulfillment of Traditions and Cultures requires completion of two distinctly numbered courses (e.g., TRAD 102 & 104 or AFAS 160C2 & RSSS 160C1 or TRAD 101 & RSSS 160C1).

Only one course may be completed from the 160A options OR TRAD 101. Only one course may be completed from the 160B options OR TRAD 102. Only one course may be completed from the 160C options OR TRAD 103. Only one course may be completed from the 160D options OR TRAD 104.

TRAD 101 = 160A#
TRAD 102 = 160B#
TRAD 103 = 160C#
TRAD 104 = 160D#

- **Courses:** 2.00 required, 0.00 completed, 2.00 needed

### Courses Available

General Education Tier II (R528)

Overall Requirement Not Satisfied: Complete 1 course from each of the following areas.

Tier II Arts

- Not Satisfied: Complete 3 units.
- Units: 3.00 required, 0.00 completed, 3.00 needed

Courses Available


Tier II Humanities

- Not Satisfied: Prerequisite course work in Tier 1 Traditions and Cultures (TRAD) must be completed prior to taking. If LAT 201 or 202 are used to fulfill Foundation Second Language Proficiency, they cannot be used to fulfill Tier II Humanities.
- Courses: 1.00 required, 0.00 completed, 1.00 needed

Courses Available


Tier II Natural Sciences

- Not Satisfied: Prerequisite course work in Tier 1 (NATS) must be completed prior to taking.
- Courses: 1.00 required, 0.00 completed, 1.00 needed
### Courses Available


**Diversity Emphasis Course**

Not satisfied: One course must be taken that focuses on Gender, Race, Class, Ethnicity, Sexual Orientation or Non-Western Area Studies.

Courses used to fulfill this requirement may also be used to fulfill other requirements.

**Diversity Emphasis Course**

Not satisfied: General Education Diversity Emphasis Course: Gender, Race, Class, Ethnicity, Sexual Orientation or Non-Western Area Studies.

INDV 101 will only fulfill this area if topic taken is "Race, Ethnicity, and the American Dream".

· Courses: 1.00 required, 0.00 completed, 1.00 needed

## Courses Available

Additional Coursework

Courses listed in this section may include general elective credits, UA courses and transferable courses from other institutions. Consult with your advisor to determine if courses listed in this section may be used to fulfill a requirement or sub-requirement in your degree program.

Courses taken for Pass/Fail option can only count as elective credit. They cannot fulfill any General Education, Major, or Minor requirements.

Eller College of Management Professional Admission and Core

Overall Requirement Not Satisfied: Professional Admission must be obtained before completion of the Professional Core courses.

Professional Admission Requirements & Foundation Courses

Overall Requirement Not Satisfied: Professional admission to the upper division majors is competitive. Selections are made early fall and spring semesters for the following semester. To apply for professional admission, a student must have:

1. A minimum 2.75 GPA.
2. Completed or be fully registered for all Eller foundation courses.
3. Turned in the application form by published deadline.
4. Completed an admissions interview.
5. Completed a skills assessment.
6. Completed 54 credits by the end of the application semester.

The following foundation courses must be completed prior to obtaining professional admission:

1. Option I: English Composition
   
   Not Satisfied: Complete 2 courses.

   - Courses: 2.00 required, 0.00 completed, 2.00 needed

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Courses Available

ENGL 101, ENGL 102

OR 1. Option II: English Composition

Not Satisfied: Complete 2 courses.

- Courses: 2.00 required, 0.00 completed, 2.00 needed

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Courses Available

ENGL 107, ENGL 108

OR 1. Option III: Honors English Composition

Not Satisfied: Complete 1 course.
- **Courses:** 1.00 required, 0.00 completed, 1.00 needed

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**Courses Available**

ENGL 109H

OR 1. Option IV: Honors English Composition (R2715/L25)

Not Satisfied: Complete 2 courses.

- **Courses:** 2.00 required, 0.00 completed, 2.00 needed

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**Courses Available**

ENGL 103H, ENGL 104H

2. Pre-Admission Core (R2715/L30)

Not Satisfied: Complete 4 courses.

- **Courses:** 4.00 required, 0.00 completed, 4.00 needed

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**Courses Available**

ACCT 200, ACCT 200-CC, ACCT 210, ACCT 210-CC, ECON 276, MGMT 276, MIS 111

3. Option I: Business Math (R2715/L40)

Not Satisfied: Complete 2 courses.

- **Courses:** 2.00 required, 0.00 completed, 2.00 needed

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**Courses Available**

MATH 115A, MATH 115B
OR 3. Option II: Calculus

Not Satisfied: Complete 2 courses.

- **Courses**: 2.00 required, 0.00 completed, 2.00 needed

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Courses Available

MATH 124, MATH 129, MATH 129-CC

OR 3. Option III: Calculus

Not Satisfied: Complete 2 courses.

- **Courses**: 2.00 required, 0.00 completed, 2.00 needed

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Courses Available

MATH 125, MATH 125-CC, MATH 129, MATH 129-CC

4. Option I: Economics

Not Satisfied: Complete 1 course. Tier II Individuals and Societies satisfied by completion of this requirement.

- **Courses**: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

ECON 200, ECON 200-CC

OR 4. Option II: Economics

Not Satisfied: Complete 2 courses. Tier II Individuals and Societies satisfied by completion of this requirement.

- **Courses**: 2.00 required, 0.00 completed, 2.00 needed

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Courses Available

ECON 201A, ECON 201A-CC, ECON 201B, ECON 201B-CC
### Business Emphasis Area

**Not Satisfied:** The following courses, while not required prior to admission to the Eller College of Management, are required in all Eller majors and may be taken prior to admission to the College.

1. **Ethics**

   **Not Satisfied:** Complete 1 course. Courses used to satisfy this requirement can be used to fulfill other requirements with the exception of Tier II General Education.

   - **Courses:** 1.00 required, 0.00 completed, 1.00 needed

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**Courses Available**

AREC 350, ECON 205, GEOG 256, GEOG 374, HIST 361, HIST 361-CC, HIST 374, HIST 374-CC, HIST 374-SA, ISTA 161, JUS 374, LAS 361, MAS 361, MCB 404, MGMT 202, PA 205, PA 321, PA 323, PA 324, PHIL 113, PHIL 113-CC, PHIL 205, PHIL 213, PHIL 321, PHIL 322, PHIL 323, PHIL 324, PLG 256, POL 324, RELI 374, RNR 256, SOC 189, SOC 189-CC, SWES 444, WSM 444, MKTG 470, MKTG 470-CC

### Eller Professional Core

**Not Satisfied:** Professional Admission must be obtained before completion of these courses.

1. **Professional Core**

   **Not Satisfied:** Complete 9 courses. Eller students must pass the writing assessment in BNAD 314R or remediate by enrolling in BNAD 315 and passing the second attempt writing assessment. A passing score on writing assessment is required for graduation. If passing score is not obtained, please consult your advisor.

   - **Courses:** 9.00 required, 0.00 completed, 9.00 needed

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**Courses Available**


### Writing Assessment

**Not Satisfied:** Eller students must pass the writing assessment in BNAD 314R or remediate by enrolling in BNAD 315 and passing the second attempt writing assessment. A passing score on writing assessment is required for graduation. If passing score is not obtained, please consult your advisor.

- **Courses:** 1.00 required, 0.00 completed, 1.00 needed
### Courses Available

**BNAD 315**

### Professional Core Residency

**Not Satisfied:** A minimum of 15 units in the professional core courses must be taken in residence at The University of Arizona.

- **Units:** 15.00 required, 0.00 completed, 15.00 needed

### Eller College of Management Professional Admission and Core

**Overall Requirement Not Satisfied:** Professional Admission must be obtained before completion of the Professional Core courses.

### Professional Admission Requirements & Foundation Courses

**Overall Requirement Not Satisfied:** Professional admission to the upper division majors is competitive. Selections are made early fall and spring semesters for the following semester. To apply for professional admission, a student must have:

1. A minimum 2.75 GPA.
2. Completed or be fully registered for all Eller foundation courses.
3. Turned in the application form by published deadline.
4. Completed an admissions interview.
5. Completed a skills assessment.
6. Completed 54 credits by the end of the application semester.

The following foundation courses must be completed prior to obtaining professional admission:

1. **Option I: English Composition**
   - **Not Satisfied:** Complete 2 courses.
   - **Courses:** 2.00 required, 0.00 completed, 2.00 needed

### Courses Available

**ENGL 101, ENGL 102**

2. **Option II: English Composition**
   - **Not Satisfied:** Complete 2 courses.
   - **Courses:** 2.00 required, 0.00 completed, 2.00 needed
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**Courses Available**

ENGL 107, ENGL 108

OR 1. **Option III: Honors English Composition**

- **Not Satisfied**: Complete 1 course.
- **Courses**: 1.00 required, 0.00 completed, 1.00 needed

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**Courses Available**

ENGL 109H

OR 1. **Option IV: Honors English Composition**

- **Not Satisfied**: Complete 2 courses.
- **Courses**: 2.00 required, 0.00 completed, 2.00 needed

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**Courses Available**

ENGL 103H, ENGL 104H

2. **Pre-Admission Core**

- **Not Satisfied**: Complete 4 courses.
- **Courses**: 4.00 required, 0.00 completed, 4.00 needed

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</table>

**Courses Available**

ACCT 200, ACCT 200-CC, ACCT 210, ACCT 210-CC, ECON 276, MGMT 276, MIS 111

3. **Option I: Business Math**

- **Not Satisfied**: Complete 2 courses.
- **Courses**: 2.00 required, 0.00 completed, 2.00 needed
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**Courses Available**

MATH 115A, MATH 115B

OR 3. Option II: Calculus

**Not Satisfied:** Complete 2 courses.

- **Courses:** 2.00 required, 0.00 completed, 2.00 needed

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**Courses Available**

MATH 124, MATH 129, MATH 129-CC

OR 3. Option III: Calculus

**Not Satisfied:** Complete 2 courses.

- **Courses:** 2.00 required, 0.00 completed, 2.00 needed

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**Courses Available**

MATH 125, MATH 125-CC, MATH 129, MATH 129-CC

4. Option I: Economics

**Not Satisfied:** Complete 1 course. Tier II Individuals and Societies satisfied by completion of this requirement.

- **Courses:** 1.00 required, 0.00 completed, 1.00 needed

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**Courses Available**

ECON 200, ECON 200-CC

OR 4. Option II: Economics

**Not Satisfied:** Complete 2 courses. Tier II Individuals and Societies satisfied by completion of this requirement.

- **Courses:** 2.00 required, 0.00 completed, 2.00 needed

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### Courses Available

**ECON 201A, ECON 201A-CC, ECON 201B, ECON 201B-CC**

### Business Emphasis Area

**Not Satisfied:** The following courses, while not required prior to admission to the Eller College of Management, are required in all Eller majors and may be taken prior to admission to the College.

1. **Ethics**
   **Not Satisfied:** Complete 1 course. Courses used to satisfy this requirement can be used to fulfill other requirements with the exception of Tier II General Education.
   - **Courses:** 1.00 required, 0.00 completed, 1.00 needed

### Eller Professional Core

**Not Satisfied:** Professional Admission must be obtained before completion of these courses.

**Professional Core**

**Not Satisfied:** Complete 9 courses. Eller students must pass the writing assessment in BNAD 314R or remediate by enrolling in BNAD 315 and passing the second attempt writing assessment. A passing score on writing assessment is required for graduation. If passing score is not obtained, please consult your advisor.

- **Courses:** 9.00 required, 0.00 completed, 9.00 needed

### Courses Available

**BNAD 314R, BNAD 314R-SA, ECON 300, ECON 300-CC, ECON 330, ECON 330-CC, ECON 330-SA, FIN 311, FIN**
Writing Assessment

Not Satisfied: Eller students must pass the writing assessment in BNAD 314R or remediate by enrolling in BNAD 315 and passing the second attempt writing assessment. A passing score on writing assessment is required for graduation. If passing score is not obtained, please consult your advisor.

- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

BNAD 315

Professional Core Residency

Not Satisfied: A minimum of 15 units in the professional core courses must be taken in residence at The University of Arizona.

- Units: 15.00 required, 0.00 completed, 15.00 needed

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BSBA in Marketing

Overall Requirement Not Satisfied: Bachelor of Science in Business Administration in Marketing

Marketing Major

Overall Requirement Not Satisfied: Marketing Major

1. Required Courses

Not Satisfied: Complete 3 courses.

- Courses: 3.00 required, 0.00 completed, 3.00 needed

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Courses Available

MKTG 376, MKTG 440, MKTG 450

2. Major Electives

Not Satisfied: Complete 9 units.
- Units: 9.00 required, 0.00 completed, 9.00 needed

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Courses Available

MKTG 421, MKTG 425, MKTG 428, MKTG 430, MKTG 440, MKTG 450, MKTG 452, MKTG 454, MKTG 455, MKTG 456, MKTG 459, MKTG 460, MKTG 470, MKTG 470-CC, MKTG 480, MKTG 483, MKTG 496H, MKTG 498, MKTG 498H, MKTG 499, MKTG 499H

3. Senior Capstone
- Not Satisfied: Complete 1 course.
- Courses: 1.00 required, 0.00 completed, 1.00 needed

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Courses Available

MKTG 471

House Numbered Limitation
- Satisfied: House numbered courses that have a ‘9’ as their middle digit (i.e. 299, 393, 494, etc.) are restricted as follows:

1. House Numbered Limit - Total Units
- Satisfied: Non-honors students can use no more than 9 units of house numbered courses to meet degree requirements.
- Units: 0.00 completed

2. House Numbered Limit - Major Units
- Satisfied: No more than 3 units of house numbered courses can be used within the major.
- Units: 0.00 completed

Marketing Major Graduation Requirements
- Overall Requirement Not Satisfied: Marketing Major Graduation Requirements

Mid Career Writing Assessment
- Not Satisfied: Complete 2nd semester English Composition with a B grade or higher. Students in the Eller College of Management must fulfill the Mid-Career Writing Assessment through successful completion of the writing assessment that is a component of BNAD 314R.
- Courses: 1.00 required, 0.00 completed, 1.00 needed
Major Units
Not Satisfied: A minimum of 21 units are required in the major.

- Units: 21.00 required, 0.00 completed, 21.00 needed

Major GPA
Satisfied: A minimum GPA of 2.0 is required in the major coursework.

- Units: 0.00 completed
- GPA: 2.000 required, 0.000 completed

Major Residency
Not Satisfied: A minimum of 12 units in the major must be taken in residence at The University of Arizona.

- Units: 12.00 required, 0.00 completed, 12.00 needed

Minor Optional
Satisfied: A minor is optional for this major. Consult with your advisor to select a minor or discuss other options such as selecting a second major.